

AGENDA: January 27, 2004

4.5

CATEGORY: Consent

DEPT.: Community Services

TITLE: Street Closure, Sound Amplification and
Festival Area Designation for the
26th Annual Downtown Parade

RECOMMENDATION

1. Adopt A RESOLUTION TO APPROVE THE CLOSURE OF CERTAIN STREETS IN THE DOWNTOWN AREA ON SATURDAY, APRIL 24, 2004, FROM 9:00 A.M. TO 2:00 P.M., FOR THE 26TH ANNUAL DOWNTOWN PARADE, to be read in title only, further reading waived.
2. Approve the operation of a sound amplification device by the applicant between 11:00 a.m. and 4:00 p.m. within the festival area, under conditions as specified.
3. Approve a festival area designation for the area of street closure and Pioneer Park.

FISCAL IMPACT

Estimated cost is \$4,000 for Police, Fire, Streets, and Forestry and Roadway Landscape services. Funds are currently budgeted.

BACKGROUND AND ANALYSIS

The Community Services Department, Recreation Division, will host the 26th Annual Downtown Parade on Saturday, April 24, 2004 (Attachment 2). The parade route will end at the Civic Center Plaza. Participants and spectators will access the post-parade activities at Pioneer Park via the Plaza. This event occurred in 2003 without incident. Businesses within the affected area were advised of this event and informed that any concerns regarding the event could be expressed to the City Council (Attachment 3).

The nature of this event necessitates an event permit pursuant to Council Policy K-14. There will also be live, amplified entertainment at various times, necessitating a permit pursuant to City Code Section 3.17.2.

ALTERNATIVE—Denial of the event or specific components of the event.

AGENDA: January 27, 2004

PAGE: 2

PUBLIC NOTICING

Agenda posting; notice will be delivered by hand through the CBA Block Captain Program.

Prepared by:

Approved by:

Michele Petersen
Recreation Supervisor

David A. Muela
Community Services Director

Kevin C. Duggan
City Manager

MP/8/CAM
207-01-27-04M^

Attachments: 1. Resolution
2. Special Event Application
3. Public Noticing Letter

CITY OF MOUNTAIN VIEW
RESOLUTION NO.
SERIES 2004

A RESOLUTION TO APPROVE THE CLOSURE OF CERTAIN STREETS IN THE
DOWNTOWN AREA ON SATURDAY, APRIL 24, 2004,
FROM 9:00 A.M. TO 2:00 P.M.,
FOR THE 26TH ANNUAL DOWNTOWN PARADE

BE IT RESOLVED that the City Council of the City of Mountain View hereby
approves the closure of the following streets for the 26th Annual Downtown Parade on
Saturday, April 24, 2004, from 9:00 a.m. to 2:00 p.m., as specified:

- Hope Street from Villa Street to Evelyn Avenue;
- View Street from Villa Street to Evelyn Avenue;
- Castro Street from Evelyn Avenue to Church Street;
- Villa Street from Bush Street to Bryant Street;
- Dana Street from Bryant Street to Hope Street;
- California Street from Bryant Street to Hope Street;
- Mercy Street from Bryant Street to Hope Street;
- Parade lineup on Villa Street from Bryant Street to Bush Street; and
- Castro Street from Villa Street to Evelyn Avenue.

MP/8/RESO
207-01-27-04R^